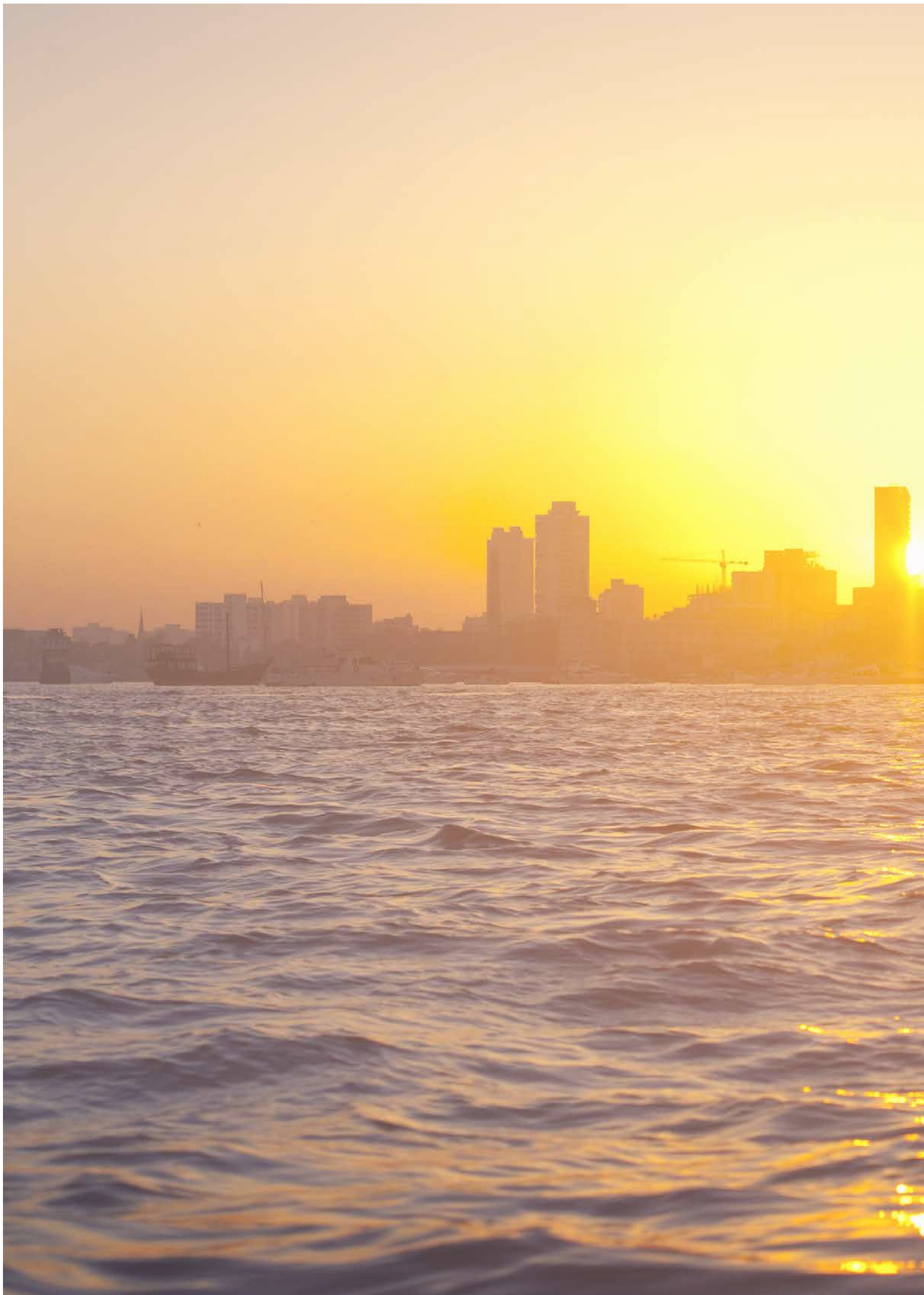


MUMBAI SMILES

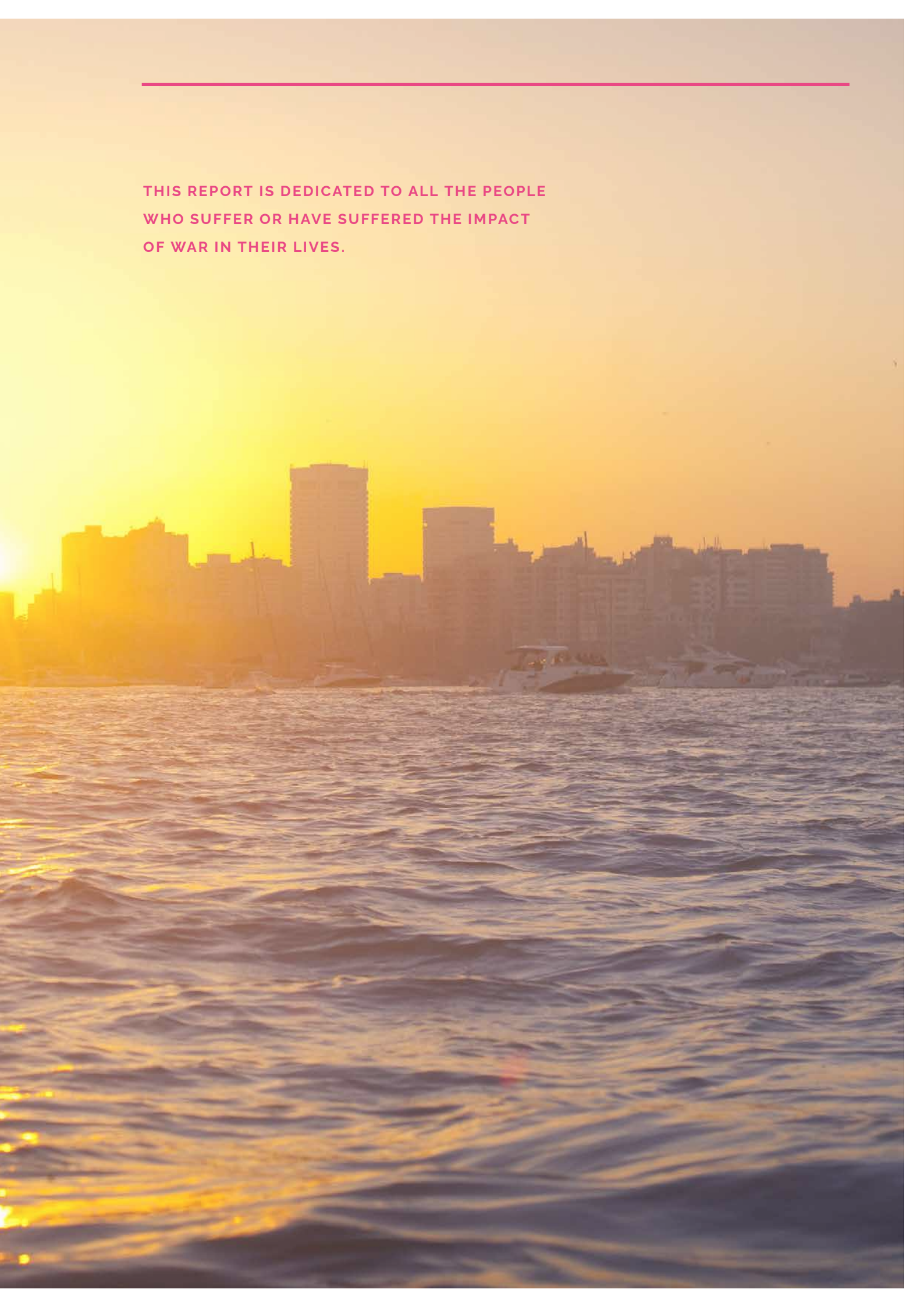
PEACEFUL FIGHT AGAINST POVERTY AND HUMAN TRAFFICKING

ANNUAL REPORT 2021 - 22





THIS REPORT IS DEDICATED TO ALL THE PEOPLE
WHO SUFFER OR HAVE SUFFERED THE IMPACT
OF WAR IN THEIR LIVES.



Dear friend,

Every year, this introduction usually presents a summary of what you will read in the annual report that follows it. But let me use a more personal tone this year. The reason for this slight turn, as you will read - and surely remember - is that it has been a very difficult and turbulent year for everyone and I could not tackle it in any other way.

On March 24, 2020 news of the lockdown from Spain and other parts of the world had been reaching us in Mumbai and how COVID was beginning to wreak havoc. However, there seemed to be no trace of it in India, except for some very isolated cases, and it was seen as something distant from here.

When there was an announcement on television that the Prime Minister was going to speak to the entire nation, we began to realize that a lockdown was about to come. So it was. At 7pm local time, millions of households across India were listening attentively as a complete and absolute (and very strict) indefinite lockdown was announced across the country.

We spent that first wave trying, above all, to alleviate the terrible economic effect that the confinement left in our communities. We provided daily food deliveries, we turned large improvised shelters into isolated areas (how could people stay home when they don't even have one?) and we carried out intensive monitoring, home by home, to prevent family isolation from leading to an increase in cases of child abuse and gender violence... Or even ensure that numerous victims of human trafficking are not tortured by their pimps, since they were blamed for economic scarcity.

Almost a year went by (and this is when the contents of this report begin) and COVID itself had a very low prevalence in India, when compared to other parts of the world. "This disease only affects Chinese, Europeans and Americans," many people from the communities said with the strongest conviction.

At the beginning of April 2021, I was in Goa (a tourist destination in India where, unfortunately, sexual exploitation and human trafficking is growing at a rampant rate) to interview candidates to manage a possible permanent anti-trafficking branch of the organization. The day before the scheduled meetings I felt strange and quickly noticed the lack of smell. The Delta strain (at that time it did not even have a name) had arrived to wreak havoc.

Not only did I have Covid, but that same week the devastating and deadly second wave of Covid began in India, and left figures reaching more than 4,500 deaths per day.

After 17 days of compulsory strict quarantine in Goa, I was able to quickly travel to Mumbai (a bureaucratic odyssey deserving a different personal report by itself) to start working intensively, together with a wonderfully dedicated and committed team, in an emergency that no one had expected.

Dressed in IPE, at very high temperatures, we were working at least 17 hours a day non-stop. The emails with our purchasing department included the same orders over and over: we need 2,000 more body bags, 3,000 more, 5,000 more... It was devastating. Especially since many of those corpses that we were moving and burning in improvised crematoriums had names and surnames and belonged to human beings loved by the entire team.

Queues at hospital gates, people dying on esplanades in front of hospitals, oxygen shortage in the country...

It is said that tragedies are disguised blessings. Well, when I think about the irreparable losses of that sanitary scourge, I have my doubts. But it proved to us, as an organization and as a united, team that we managed to cope with it and that coordination, prompt intervention and the sense of belonging were enormously reinforced.

A cyclone and a war in Europe must be added to the second wave. We were forced to intervene in the war because it brought a wave of kidnappings and deceit related to human trafficking and exploitation (few people know that many Southeast Asians were residing in Ukraine and had to cope not only with the terrible effects of the exodus caused by the war, but also with racism and discrimination).

Coping with all the sad events that occurred during the year covered by this annual report brought us even closer together, made us stronger and richer in knowledge when it came to working and coordinating in an emergency situation and knowing, more than ever, that our interventions were possible thanks to the permanent support of our collaborating partners.

It is to you, the person who is holding this report and has supported us that I want to say that that without this support nothing would have been possible. You have not only supported an NGO. You have - literally - saved lives and allowed those who lost their lives to have a dignified end, as well as providing support for their families. For this, with all my heart, THANK YOU.



Jaume Sanllorente
Founder and General Director
of Mumbai Smiles



WHAT IS MUMBAI SMILES?

Mumbai Smiles is an NGO, founded in 2005 by the journalist and writer, Jaume Sanllorente, which focuses its action on the peaceful fight against poverty, human trafficking and for Human Rights in some of the most depressed areas in Asia, such as India, Bangladesh and Nepal. Furthermore, during the period covered by this Report and as a consequence of the war in Ukraine, and the increase that has led to potential victims of trafficking, our NGO has also been involved in Krakow, Poland.

Eradication of human trafficking and transformative action through access to education, health and socioeconomic development make up the framework of our projects, which allow the communities that lead them to achieve sustainable changes. More than 32,000 people have benefited during all these years from these actions.

With the aim of addressing the social problems derived from human trafficking, the Foundation acts jointly with the most disadvantaged communities and with different international organizations and provides support to its victims through prevention, rescue, rehabilitation and reinsertion, so that more and more people achieve a dignified, free life with opportunities for their future.







WHERE WE WORK — MUMBAI



In Mumbai Smiles we work in a total of 7 specific areas of the city and its surroundings, as located on this map.

Find more information about them further on.

WHERE WE WORK — ASIA

NEPAL 

 BANGLADESH

INDIA 

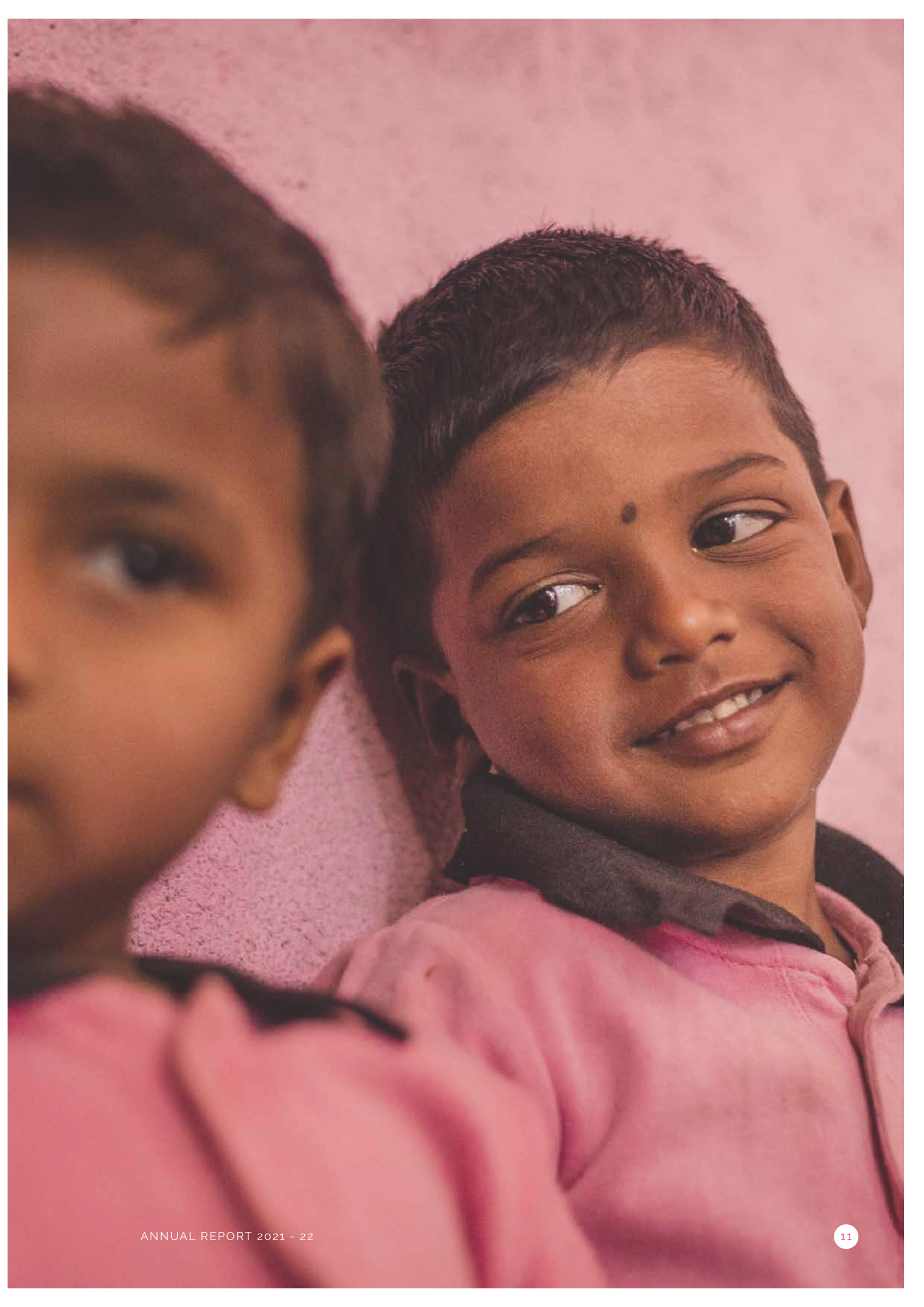
MUMBAI ■

■ DISTRICT 24
PARGANAS SOUTH,
WEST BENGAL

■ PONDICHERRY,
TAMIL NADU

WHERE WE WORK
— GLOBAL





WE CARRY OUT A PEACEFUL FIGHT AGAINST HUMAN TRAFFICKING

Mumbai Smiles comprehensively fights to combat human trafficking for the purpose of sexual exploitation. We address the problem by starting with prevention among the most vulnerable people, through awareness raising and education, and we also work to rescue and rehabilitate survivors, helping them improve their living conditions and expectations, as well as those of their children and daughters.

PREVENTION

We believe that prevention is a very powerful tool to prevent people in a vulnerable situation from falling into trafficking networks. Therefore, we approach prevention from two perspectives: one is through **awareness**, that is, explaining the risks of trafficking to people and communities, and how it fundamentally affects people with economic difficulties who often seek to migrate in search of better opportunities.

Under this perspective, we have implemented actions in four areas:

Sahapur (Maharashtra, India)

This project has been implemented in rural villages in the district of Thane, in the state of Maharashtra, north of Mumbai, and has sought to raise awareness among the population about the risks posed by trafficking networks in order to prevent them from falling into them.

- **2,490 rural villagers** received information and awareness messages related to the dangers of trafficking.
- **80 awareness sessions** were organized where content against trafficking was distributed.

Nuwakot (Nepal)

- In the Nuwakot area and with the support of the local NGO Chhori, we have provided a safe living and training space for vulnerable girls from rural villages who were at high risk of being victims of human trafficking. This project started in January 2021 and it is held during periods of 3 months.
- **40 girls** sheltered in the training center have participated in awareness sessions on the risks of trafficking and in occupational training sessions.

West Bengal (India)

We have teamed up with the NGO Goranbose Gram Bikash Kendra (GGBK) in South Parganas, district 24, on the outskirts of Kolkata and close to the border with Bangladesh, to implement actions that promote empowerment among groups of young people and adolescents, so that they can address their problems and those of their communities. At the same time, we have worked on issues related to the risks of trafficking and other related issues, such as child marriages, child labor, discrimination, sexual violence, etc.

- **150 youngsters** in 10 community groups have been part of this project.

Satkhira (Bangladesh)

Together with the local NGO Agrogothi Sangstha, we have implemented a project in the Bengali district of Satkhira, on the border with India, through which we have sensitized people from rural communities about the risks of falling into trafficking networks, mainly associated with irregular migration for economic reasons. There has been a special effort on creating networks with public and private entities and organizations, and on facilitating access to local employment opportunities for young adolescents in the region.

- **933 people** from the rural communities of the district have had access to sensitization and awareness sessions on the risks of human trafficking.
- **66 people** at risk of falling into trafficking networks, and survivors of them, have accessed jobs and economic activities.

The second resource with which we promote prevention against trafficking is **education**. Various studies and publications show that the lack of access to education constitutes a very important vulnerability factor as regards the risk of trafficking. Therefore, promoting access to education from preschool age and during primary school is a very powerful element to prevent it.

Preschool education

The **12 preschool centers** that we had promoted in the Mumbai neighborhoods of Govandi, Aarey Colony, Kamathipura and Ghatkopar had to remain closed from the start of the pandemic, and were able to reopen their doors and remain open until the last term of the year, which is covered by this report. Even so, **256 students** have received constant distant support and monitoring by their teachers, who have sent them learning materials, as well as audio and video files, so that they could do them from home. To make it possible for them to access these materials, we provided mobile phones with Internet connections to those who needed it. Likewise, food packages were sent to their families to ensure adequate levels of nutrition.

During the months in which the schools could be used for their initial purpose, they were used to distribute information about COVID-19 to the communities, as well as for the distribution of food and medical supplies. In a couple of cases, they were also set up as shelters for a few weeks.

- **13,572 follow-up calls** were made.

Access to school

The project has provided pedagogical, economic support as well as materials to **58 students** who were in compulsory education, (that is, from 6 to 14 years old) in the areas of Govandi and Kamathipura so that they could enroll in one of the two partner schools: Wilson High School or Shivajirao Shedge. Both schools offered distant lessons in accordance with the Covid legislation until the first days of October when normal classroom lessons could be resumed.

- **336 online sessions of Life Skills Life Empowerment** (including self-awareness and self- confidence) were provided.

Smiling Bus

This mobile unit aims to regularly visit different areas of Mumbai where boys and girls from homeless families live and provide them with basic services. However, in the context of the pandemic, the bus redirected its activities in order to spread information and raise awareness about the virus and ways to prevent it. These tasks were carried out in the Bhandup Dumping Ground areas. Other areas that the Smiling Bus used to cover were not covered during this period because the confinement and the lack of economic alternatives led their inhabitants to emigrate to their places of origin, or to other areas of the city beyond our reach.

- **10,000 brochures** on the virus and its prevention were distributed in Hindi and Marathi.
- **1,570** cloth masks were distributed among 390 families.
- **16 informative banners** located in strategic places in the communities were displayed.



RESCUE

In 2021, Mumbai Smiles launched a team specialized in rescuing people who were being sexually exploited by trafficking networks. After a year in which the pandemic greatly hindered progress, and in which the establishment of a consolidated work network with other organizations and institutions, especially the police force, were a priority, the first results were obtained:

- Participation in **7 rescue operations** for victims of trafficking.
- **10 people rescued**
- **7 training sessions** against human trafficking were offered to police units

REHABILITATION AND REINTEGRATION PROGRAMME

Udaan Shelter for Survivors of Trafficking

For the second year in a row, the Udaan shelter welcomed women survivors of trafficking and covered their basic needs, helped them rehabilitate and acquire skills, so that, in the future, they can overcome their traumas, heal their wounds and achieve a dignified life. They were also taught how to develop economic activities to support themselves.

- **6 survivors** of trafficking were sheltered, 3 of them with minors under their care.





WE SUPPORT COMMUNITIES TO COVER BASIC NEEDS AND RIGHTS

The people we work with live in poverty or extreme poverty, unable to lead a dignified life. They face fundamental deficiencies to live with dignity. With these actions we seek to facilitate their access to basic rights such as health, housing, community development and hygiene or care for homeless people, especially vulnerable people.



Health on wheels

This project offers free medical check-ups to the communities we serve, during which possible minor illnesses are diagnosed and treated, and those that are more serious or that require more specialized treatment are referred to hospital centres. In these cases, the team follows up to ensure that the medical needs are adequately met.

During the pandemic, information has also been provided about the disease and the importance of vaccination against COVID-19 was given. We have collaborated with the local authorities in organizing vaccination days for these people.

- **946 beneficiaries attended** the organized medical campaign, 9 of them were referred for specialized treatments.
- **5,633 people registered to be vaccinated**, of which 3,800 received at least one dose.
- Co-organization of **12 vaccination days** with the participation of 2,086 people.

Community support

This project has encompassed a series of actions and initiatives to support our beneficiary communities in various areas. Information on the risks of COVID-19 and its contagion has continued to be provided. Further work in the fight against sexual violence has also been done. In the second half of the year, and as a consequence of the emergency actions, we saw the need to accompany the families in obtaining the Ration Cards (official document that entitles them to receive food aid) and the identity card (Aadhar Card), necessary to achieve the above.

- **42 awareness sessions on gender equality and sexist violence**, with the participation of 593 people.
- **12 cases of sexist violence were attended** and support and advice was given to the victims.
- 79 beneficiaries have obtained the **"Aadhar Card"** identity card, and 5 of them the "Ration Cards".

Shelter Ayush

Located in the city of Pondicherry, Tamil Nadu state, the Ayush shelter offers shelter to 30 elderly homeless people, who are forced to survive in the streets due to the lack of resources and alternatives. In addition to covering their basic needs, the project offers psychological support sessions and medical check-ups, as well as recreational and leisure activities, celebrations (birthdays, local holidays, etc.), yoga classes, etc. The objective is that they can feel in a space that is as similar as possible to their home.

- **21 elderly men and 21 elderly homeless women are taking shelter in Ayush.**

Shelter Shine

The Shine group home has been welcoming children from rural areas of the state of Tamil Nadu since 2017 while they are undergoing cancer treatment at the JIPMER hospital (Jawaharlal Institute of Postgraduate Medical Education and Research). The medical care they need is provided by the hospital, but the house offers each boy or girl, together with a family member, a place to stay while the therapy lasts, and helps to cover the cost of the medicines they need, since the government only pays 50% of it.

In addition to this, the house offers psychological support sessions and paediatric check-ups, as well as recreational and leisure activities, celebrations (birthdays, local festivities, etc.), yoga classes, etc. The goal is not only for them to have a physical place to stay while their cancer therapy lasts, but also a space where they can feel comfortable and in the best possible state of mind to face their cancer-fighting process with guarantees.

- **20 girls and boys along with a family member fostered.**
- **6 boys and girls discharged** after successfully completing cancer treatment at the JIPMER hospital.

SERIOUS COVID-19 IMPACT IN INDIA

Between April and June 2021, a second wave of COVID-19 broke out in India, imposing immense strain in the whole country. In the worst weeks of this wave there were more than 400,000 infections and more than 4,000 deaths per day. The saturation in the hospitals left gruesome images, and the funeral ceremonies were held non-stop and in improvised places, since the cemeteries were overloaded with the casualties. It was, in short, an unprecedented situation in the history of India.

It is estimated that during the COVID-19 second wave in India, from January 2020 to December 2021, the total number of people who died outnumbered the 50 percent of the total deaths in the entire pandemic. That is, at least 235, 000 people out of a total of 418, 000, according to official figures. However, the number of actual deaths could be up to ten times higher, according to the WHO. The victims of this pandemic will always remain in our thoughts.



At the beginning of this second wave, from Mumbai Smiles we began a series of emergency actions focused especially on obtaining material for hospital and quarantine centers. As a result of the collaboration with hospitals such as the BKC Covid Center, Holi Spirit Hospital, Sion Hospital, the Naim Charitable Hospital and the Mitha Nagar Quarantine Center, we were able to provide cardboard beds, oxygen concentrators, monitors, oximeters, body bags, masks, tests, heparin and all kinds of material that were requested and we managed to obtain. In total, 6 health centers and 3 hospitals received medical materials for a total value of 194,186,31€.

This #EmergencyIndia began to slow down after a few weeks, but was immediately followed by a serious proliferation of cases of black, white and yellow fungus, adding further complications to a stressed health system. To make matters worse, such disease was not universal. People with previous undiagnosed or untreated pathologies and people in a situation of social exclusion were once again the most vulnerable to suffering the effects of these diseases, just as in the case of COVID-19. With the aggravating circumstance that the costs for the treatment of this infection were exorbitant. In this sense, we were able to provide help to a beneficiary who contracted it, assuming the purchase of the necessary drugs to save his life.

The gradual unlocking of the population and the reduction of cases in the last part of the year allowed us to end this emergency and begin planning new actions to avoid the disaster of an eventual third wave. Thus, we began to inform the population of our communities about the importance of getting vaccinated, helping a total of 5,633 people to register for it. In addition, we began to collaborate with the authorities in the organization of massive vaccination campaigns among the vulnerable population, which lasted from September 2021 to February 2022, and with which 2,086 people received at least one dose of the vaccine.

EMERGENCY IN UKRAINE: NO TO WAR

On February 24, 2022, the invasion of Ukraine by Russia took place, triggering an armed conflict and the consequent mass exodus of the Ukrainian population. More than 4 million people, mostly women and children, fled to other countries in search of shelter, and another 6 million displaced inside Ukraine, in the largest exodus of civilians on European soil since World War II.

The authorities and NGOs specializing in refugees and humanitarian crises were quick to warn that cases of human trafficking were being detected. Such a situation is ideal for these networks, which take advantage of the despair and confusion suffered by the most vulnerable. That reason pushed us, at the beginning of March, to travel to Krakow, Poland, a city of transit and destination at that time for thousands of people. At the Krakow stadium, where a temporary centre for displaced people had been set up, we began together with several local NGOs and the town hall to distribute and donate food and other essentials.

We also immediately began to organize two humanitarian transfers of almost 30 people each, the first one to Barcelona where foster families were available, and the second to Madrid, where we were able to benefit from the welcome protocol established by the public administration.

Once again, together with local entities and Polish authorities, we launched and coordinated a warning and alert system on human trafficking, informing the displaced population about the dangers that this situation entailed, especially in strategic areas such as bus stations.

Finally, we are weaving work networks to be able to advance in the peaceful fight against trafficking with the global vision which we consider that our mission requires. Specifically, we are working with several Ukrainian NGOs specialized in fighting against human trafficking, and we are helping them both to assist displaced persons and to prevent and alert of situations bound to lead to trafficking.



MITHA NAGAR
QUARANTINE
CENTRE

NARI CHARITABLE
HOSPITAL

HOLY SPIRIT
HOSPITAL

KIRAN RAVINDRA
GAIKWAD

BKC COVID CENTRE

SHRI MANGESH RAGHUNATH
KAMAT CHARITABLE TRUST

TERNA PUBLIC
CHARITABLE TRUST

LOKMANYA TILAK
MUNICIPAL GENERAL
HOSPITAL, SION

INDIAN EMERGENCY

LOCATIONS OF THE HOSPITALS AND
ENTITIES WHERE HUMANITARIAN
AID DURING THE COVID-19
EMERGENCY WAS SENT

STAND OUT FIGURES

Terna Public Charitable Trust

- 500 cardboard beds

Shri Mangesh Raghunath Kamat Charitable Trust

- 150 cardboard beds

Kiran Ravindra Gaikwad

- 200 cardboard beds

BKC Covid Centre

- 30 wheelchairs
- 30 toilet chairs
- 30 stretchers
- 60 boxes with curtains
- 40 carts for oxygen cylinders
- 60 stethoscopes
- 30 metal trolleys for medicines
- 50 pulse oximeters
- 10 concentrators of oxygen
- 30 water dispensers

Mitha Nagar Quarantine Centre

- 100 N-95 masks
- 5 inhalers
- 100 surgical gloves
- 50 vaporizers
- 300 surgical masks
- 500 sachets of oral rehydration salts.
- 100 bottles of 500 ml disinfectant spray
- 1 infrared thermometer

Holy Spirit Hospital

- 8 Philips IntelliVue MX430 patient monitors

Lokmanya Tilak Municipal General Hospital, Zion

- 10 oxygen compressors
- 10 positive airway pressure (BiPAP) machines
- 9,450 N-95 masks (NIOSH)
- 1,000 body bags

Nari Charitable Hospital

- 2,500 injections of 40 Mg Heparin
- 1,000 injections of 60 Mg Heparin
- 1,000 Bipap masks ventilated (medium)
- 1,000 Bipap masks ventilated (small)
- 1,000 Hemoflow dialyzers
- 1,450 dialysis blood tubes
- 1,500 doses of Encoxel
- 60 mg (anticoagulant)

Mumbai Smiles (own use)

- 100 Protective equipment special (GPE)
- 100 COVID-19 test kits

TOTAL FIGURES

Total expenses:

194,186€

Total patients with COVID-19 treated in supported centers during the 2nd wave — over:

18.000

UKRAINE EMERGENCY

AID DELIVERED AND EXPENSES



OSWIECIM, POLAND



KRAKOW, POLAND

STAND OUT FIGURES

Human support

- 57 people in 2 chartered buses
13,560.13 €
- Expense for host families in Catalonia 1,019.29€

Humanitarian support in Krakow to displaced people from Ukraine

- Food 324,83 €
- Awareness materials 262,57€
- Toys 826,03 €
- Logistic material 165,60 €
- Translator 410,00€

Expatriate transportation and livelihood

- Flights 629,27€
- Accommodation 1,503,91€
- Taxis and other transport 180,87€
- Livelihood 517,33€

TOTAL FIGURES

Total expense:

19,396.84 €

Total direct aid — over:

2.000 people



MUMBAI SMILES FURTHER IMPACT

SMILING SCHOOLS

For the fifth consecutive year, we have offered Spanish schools the possibility of implementing awareness-raising activities as well as exchanges with Indian students through letters and a video call to share personal information and experiences.

Although this project could not be fully implemented during the school year 2020-2021, due to the restrictions imposed to schools in Spain, we have been able to resume the project in 2021-2022 and seven schools have been involved in it: Les Acàcies School and FEDAC Amilcar in Barcelona, L'Estatut secondary school in Rubí (Barcelona), Rossend Montané School in Sant Pere Molanta (Barcelona), and for the first time we had the chance to work with a school in Sweden, Malmö International School. The participating schools in India were Shivajiorao and Wilson. Altogether 490 students have taken part in this project.

RESPONSIVE ACTION

As a result of the preventing measures against COVID-19 during the period covered by this report, there were no visits to our projects.

LOUDSPEAKERS

Throughout this period we have gone through a communication change leading to what we like to call #WeAreOne communication, a change in the way our communication channels work, focusing on information quality in two languages, Mumbai Smiles in English and Sonrisas de Bombay in Spanish.

We have particularly addressed areas far beyond Mumbai, crossing borders to reach other Asian areas or even Europe, in an effort to continue fighting against human trafficking, a global problem.

This period has been clearly marked by close contacts with the media, since during the second wave in India we had up to 72 press impacts. We would like to highlight the effort made by our main representative, Jaume Sanllorente, to assist the communities' needs in such complex situation. Also, we point out our participation in national and international media, radio, press and television at prime time and high audience programmes. We were also present in important programmes at autonomous level. In many cases the relationship with the media was not only to supply short news, but it led to follow-up coverage, updates and press statements given by members of the group.

Data set us as a valid and valuable information source about India today. Lydia Bosch's act of donating to us the prize she won on the TV programme "Tu cara me suena" (Your face rings a bell) also favoured this media projection. Other media impacts were launching activities in Poland because of the Ukrainian invasion and the impact of the war on the number of people vulnerable to human trafficking and sexual exploitation.

There has been a total of **129 impacts** and we reckon that over **20 million people have been reached.**

The vaccination campaign we carried out jointly with Brihanmumbai Local Corporation has also had media coverage.

We would like to point out the use of informative videos with our founder and General Director to report the extraordinary measures and contexts that we have faced during this period as well as live broadcasts on Instagram, in our own profile and that of MySore House Madrid.



15,826

Facebook Sonrisas de Bombay

1,460

Facebook Mumbai Smiles

3,989

Twitter Sonrisas de Bombay

1,310

Twitter Mumbai Smiles

7,519

Instagram Sonrisas de Bombay

1,300

Instagram Mumbai Smiles

759

Youtube Sonrisas de Bombay

110

Youtube Mumbai Smiles

38

Youtube videos Sonrisas de Bombay

23

YouTube videos Mumbai Smiles

1,555

Linkedin

130

Media coverage impressions

42,151

Website hits

20 MILLION

visits

CAMPAIGNS: SOCIAL IMPACT AND FUNDRAISING

Throughout the financial year 2021-2022 we have carried out several awareness and fund raising campaigns to promote the challenges of our mission.

EMERGENCY IN INDIA

Initially, we developed a series of actions to spread the situation that millions of people in India were going through, at a time when the media worldwide was focusing on this tragedy. The "India Emergency" campaign had great impact in the main media of the country, as well as material and financial support from hospitals, institutions, companies and individuals in Spain and even abroad, which allowed us allocate an amount of 214,177.17 euros to meet the needs, and fund the emergency projects that we carry out in India.

EMERGENCY UKRAINE

The "Emergency Ukraine" project focuses on the fight against human trafficking within this war context. A violation of human rights in an already cruel situation. Thanks to a variety of communication and audiovisual documents, we managed to attract attention and promote effective support to address the basic needs of the people displaced, and also to warn about human trafficking and prevent it. The support of companies and individuals resulted in 32.829 euros, which allows us to fight peacefully against this problem for the first time in Europe.

HELLO

From one emergency campaign to the next, we had the chance to showcase our new action context in Nepal and Bangladesh. To do so, we used a conventional greeting that opens doors. The "Hello" campaign set our action beyond Mumbai to continue fighting peacefully against poverty and human trafficking. We have adopted this idea and continue implementing it in other contexts. If human trafficking knows no borders, we will build bridges where necessary in order to prevent women, and their sons and daughters, from falling into it.

#BREAKWITHTRAFFICKING

Our institutional campaign against human trafficking, launched in 2019, became more and more powerful in the last term of 2021, with the presence of the actress Ana Duato as its image and ambassador. On the occasion of the International Day against Human Trafficking and Sexual Exploitation, on September 23, this campaign was relaunched with the clear objective of adding supports and proposing real solutions to avoid this kind of modern slavery. To do so, we called a virtual demonstration in the social networks and asked citizens to sign the Manifesto against Human Trafficking. With this same aim and to go further, we organized an Instagram LIVE programme with the actress Ana Duato and Director General Jaume Sanllorente. Hundreds of people have shown their support to our cause through this event and many others that are still alive and are fed by our campaign activities.

We want to thank all the people, companies and institutions that have taken part in these campaigns as our partners or donors. Without them it would not be possible to carry out our mission, which is also yours. Thank you for this!

SOLIDARITY EVENTS

Solidarity events are a very important part of the actions we carry out because they would not be possible without the implication of so many people that contribute with their creativity, time, expertise and skills and all kinds of resources to organize activities to raise funds to support our cause.

Some events are promoted by Mumbai Smiles, like Saint George's Day, our Christmas Market in our Barcelona premises or the popular "Yoga for India". Many others are driven by people who approach Mumbai Smiles with the hope of making an idea come true. And the best thing is that many of them contribute repeatedly, like Jyoti Chugani from Belle Barcelone, who seduces us towards Mindfulness, or Montserrat Soler with her exhibitions, or Angelina Chugani and Eva Espallargas with their cooking workshops, which we love.

The support of a group of yogi women and yoga centres, who collaborate with us whenever we have a request or when they feel it is necessary, is also amazing. We are really happy with their contribution, and we want to mention here the Yoga for Peace event with Eva Oller and Fortunata Calabro. Our list of acknowledgements at the end of this report includes all the yogi and centres that have supported us throughout these months.

There have also been restaurant owners who have not missed our participation request with "Your solidarity dish" event, as well as companies and organizations that have invited us to take part in their solidarity events.

We would like to take the chance to thank you from the bottom of our hearts for your enthusiasm and commitment and specially for all the fun we have had organizing these events that have helped us to raise funds, almost 20,000€ during this period, and that offer the possibility for more people to get to know our work against human trafficking and poverty.



WE ARE ONE

TEAM

This project, which started as a personal initiative, has become an action plan against poverty, shared by a hundred volunteers, a professional team of 60 people and over 2,700 partners who, from different places, make up Mumbai Smiles. The Mumbai Smiles Foundation Board of Trustees is composed of:

- Felicidad Barragán Candalia (President)
- Jaume Sanllorente Barragán (Secretary)
- Javier Alejandro Díaz Oliviero (Member)
- Jordi Martínez Grau (Member)
- Belén Domínguez López (Member)
- Montserrat Pérez López (Member)
- Sandra Balcells Cubells (Member)
- Jaume Barroso López (Member)



VOLUNTEERING

Throughout this period we have been able to go back to the celebration of events with people attendance, and the participation of our group of volunteers in different cities. There have also been volunteers who have given us valuable support in the organization of online activities.

A great team of 60 people who have become essential in our daily work. Voluntary workers who carry out administrative tasks in the office, support with the online store, and also design, communication, audiovisual and project support tasks.

Also basic is the involvement of all the people that join in the solidarity events, or those who help to prepare them, having everything ready when the time comes. For example, preparing roses for Saint Jordi's Day or setting the Christmas Market in our Barcelona premises, would not be possible without the participation of this great team prior to the celebration of the events.

This year it is also worth mentioning the great work carried out by the volunteer team, focusing on responding to the emergency actions in Ukraine that we launched in March. This team made possible both the welcoming and hosting of families who arrived in Barcelona in March to be hosted in families, from welcoming the families who arrived in Madrid by bus to logistic and coordination tasks to provide these families with essential products to start their life in Spain.

And we cannot forget our Groups of Friends of Mumbai Smiles (GAS), the groups of volunteers that we have in different places, Such as Galicia, Ávila, Bilbao, Tarragona and the brand new group in Valencia. In this period they have held events like the macramé workshop in Valencia or Christmas actions to support the sale of our Christmas products. They have also given support to the spreading and organization of activities within events such as Yoga for India, solidarity events in Ávila, or "The Solidarity Dish" event with restaurants in A Coruña. The work carried out by GAS is essential to reach further areas and to make it possible for more people to get to know our projects.

We would like to THANK Mumbai

Smiles volunteers for their commitment, compromise, enthusiasm and the valuable time dedicated to support the foundation in our daily task against poverty and human trafficking.



MEMBERSHIPS AND DONORS

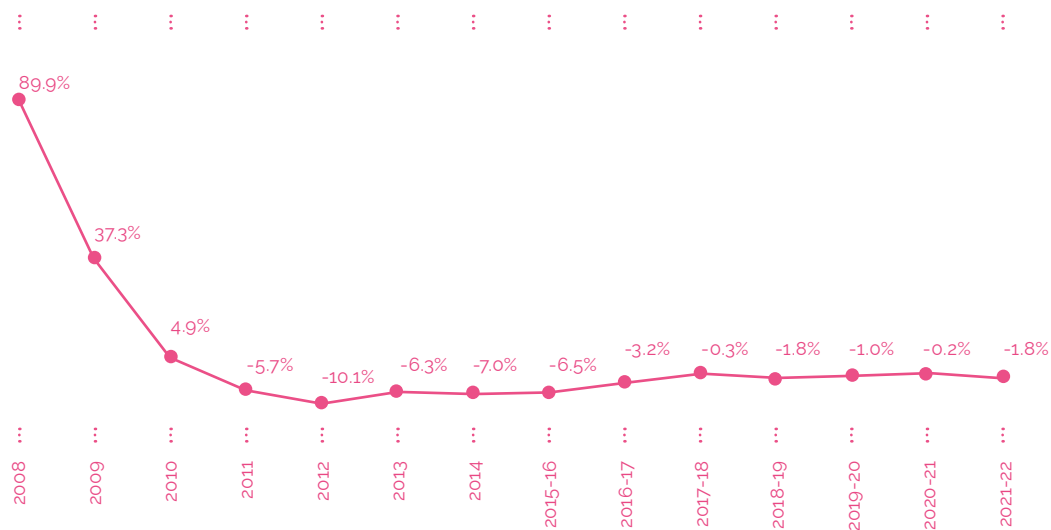
During the period 2021-22, we have had to adapt our projects in India to the emergency context caused by the second wave of the pandemic, which caused total collapse of the country health system, and have ended up with emergency actions for the Ukraine war with the aim of preventing possible cases of human trafficking among the refugees fleeing the conflict.

And in this context, our members, partners and donors have become a key element in providing continuity to the projects that we carry out in the different areas with the most vulnerable people. We want to go further in the fight against human trafficking, which we started in Mumbai 17 years ago.

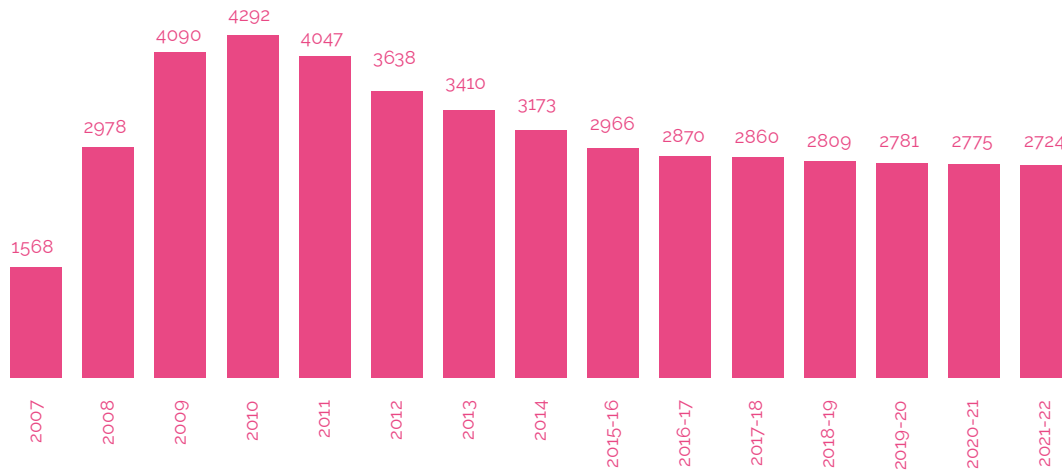
We have closed the year with a total of 2,724 partners, 1.8% less than the previous year, a figure that follows the market trend, which has been caused by the crisis affecting households. But it should be noted that, despite the decrease in regular contributions, the one-off donations aimed at emergencies that we have received during this period have increased by 67%.

The contributions made by our partners together with one-off donations during this period have served to cover 80% of the programs against human trafficking that we carry out in the most deprived areas of Asia (India, Nepal and Bangladesh).

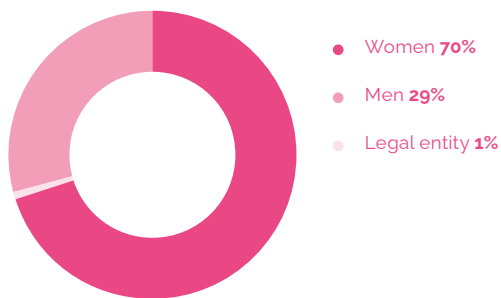
ANNUAL MEMBERSHIP INCREASE



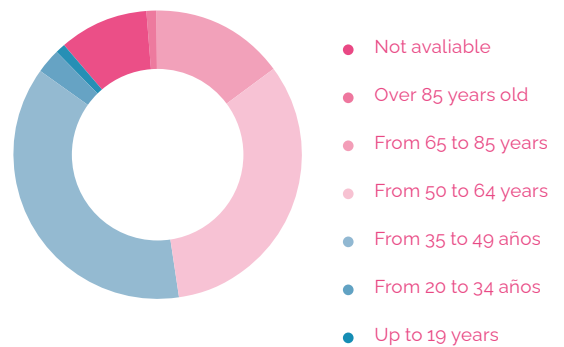
MEMBERSHIP EVOLUTION



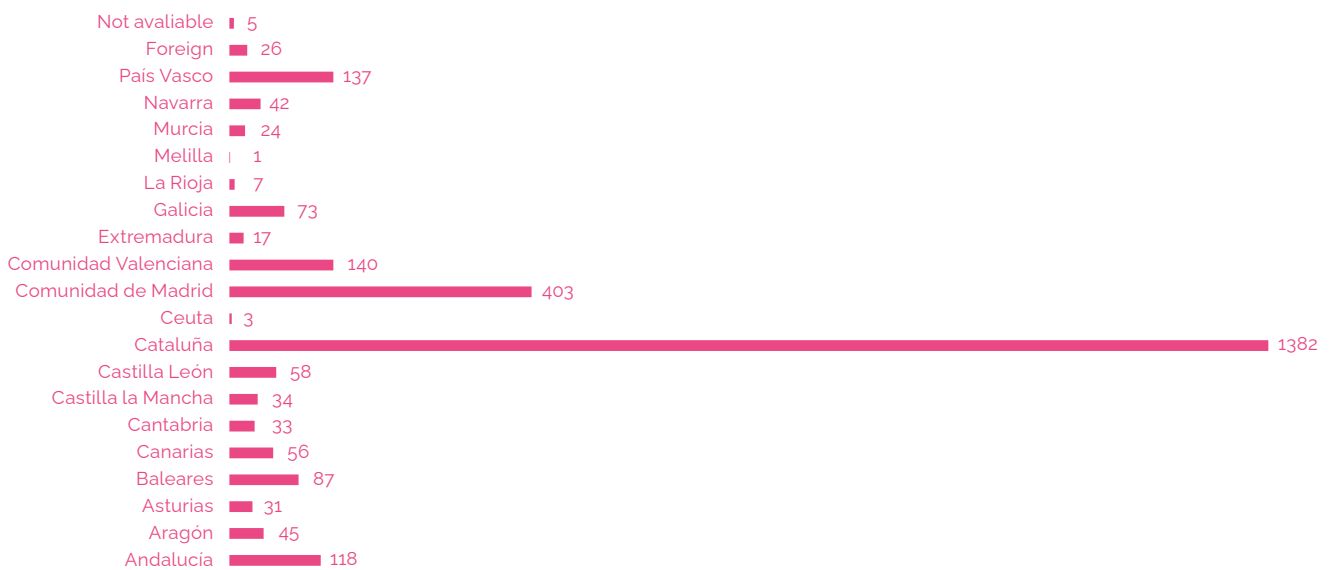
PROFILE



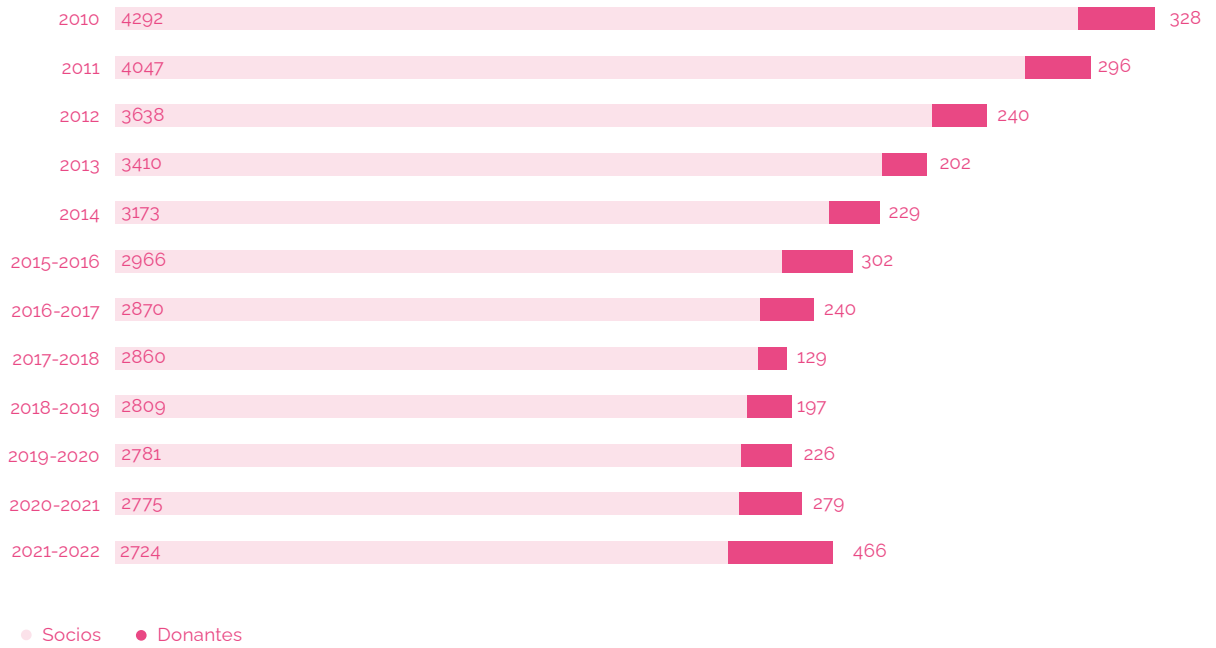
AGE RANGE



TERRITORIAL DISTRIBUTION



MEMBERSHIP AND DONORS EVOLUTION



STRATEGIC ALLIANCES

Our main partner companies have continued demonstrating their commitment and long-term compromise with Mumbai Smiles, and once again we have had the great contribution of Bergner, Indoplast, DKV Seguros, Companies For Good, InterPur Chemicals, Yogaye, Gyemo, Chrysol Real Estate, Tendam, Laboratorios Viñas, Fundación Manuel Lao, Fundación Alimerka, Fundación Nortempo, Futuro International LTD and Viajes en Ruta. Other international companies, such as Monde par la main - Give a hand, and Global Giving Foundation, have also continued collaborating with us.

Other entities, Chalhoub Group, Apodemia, Trac Rehabilitació d'Edificis, ZenYoga Ruasol, Pandemia de Valores, Fundación Adey and Nou moscada Design, decided to join for the first time.

Also, we have received in-kind donations to support Ukrainian refugee families from the following companies: Tendam, Alehop, Hanes, Farmacia Beatobe and Vasco Electronics.

We highlight that in this period we have been awarded with the "Actius de l'Acord" label of Barcelona City Council, for our active promotion of citizen social engagement. We have also renewed our commitment to the Global Compact, the largest UN-led sustainability initiative.

With great enthusiasm we have committed to continue the mission of Jal, the Leprosy Action Board, and its projects in South India. An organization we have fortunately worked with for years, sharing the same objectives. With this merger, JAL bequeaths its projects and assets to the Mumbai Smiles foundation, to continue advancing towards a fairer India. The agreement between both organizations coincides with the geographic expansion phase of Mumbai Smiles in its fierce fight against human trafficking, one of the most outrageous scourges in Asia.

We hope that this has been only the first of many years of collaboration to support us in the elimination of human trafficking through access to education and health care, as well as socioeconomic development. Thanks to those who have trusted us once again.

During this period, Mumbai Smiles achieved special consultative status in the Economic and Social Council of the UN (ECOSOC), the highest recognition offered by the UN to non-governmental organizations.

ECOSOC has been part of the core of the UN system since 1945, with the aim of promoting sustainable economic, social and environmental growth. It is also the only UN body that offers a formal framework for NGO participation.

Consultative status allows us to attend talks and meetings organized by the UN, make statements at such events, organize side events, access the UN facilities and, above all, it offers the opportunity to establish networks and make new contacts with organizations and institutions that share our aims and objectives.

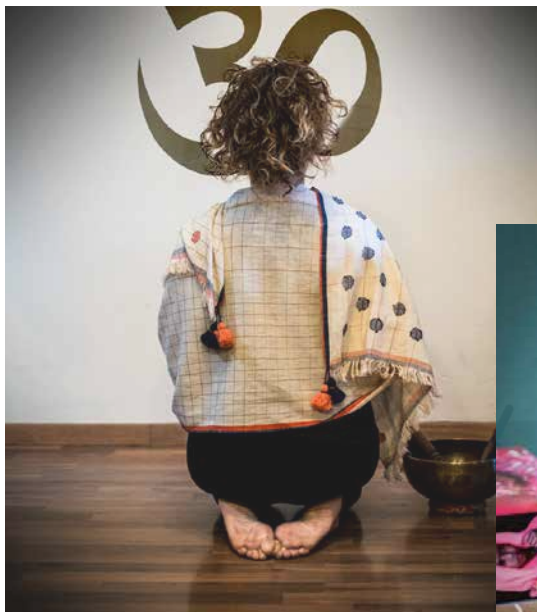


WINDS OF FREEDOM

In this period, Mumbai Smiles has launched the Winds of Freedom project, an initiative that aims to provide a decent livelihood for women survivors of human trafficking or women who are at risk of becoming victims because of their great vulnerability. Providing financial support and future opportunities through a decent job is the best way to prevent human trafficking of all kinds (sexual exploitation, labour exploitation, etc.). The project is also committed to the use of materials and the implementation of practices that respect the environment, and is adhered to the 10 international principles governing fair trade.



Winds of
Freedom



NUMBERS AND TRANSPARENCY



Transparency is one of our priority values and this is the reason why the complete audit reports that present the foundation annual accounts are published and available on our website.

Our annual accounts have been audited by the firm Auditia Iberia Auditores, S.L.P.

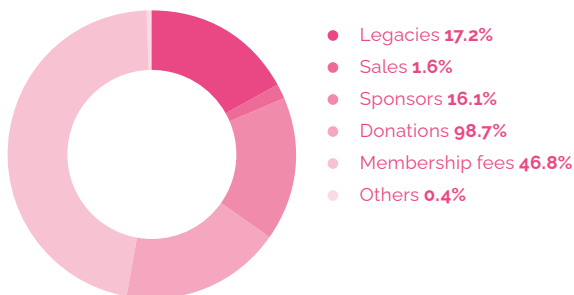
The annual accounts are deposited in the Ministry of Culture and Sport. On April 30, 2021, the remainder was received.

On April 30, 2021, after dissolving and liquidating of the JAL Association, its remainder was received. This bequest was accepted that same day and as agreed by the Board of Trustees, it was allocated to projects to be carried out in the following financial year.

The Board of Trustees itself would like to explicitly thank the members of the JAL Association for trusting Mumbai Smiles.

This year the accounts of Mumbai Smiles show a total of earnings of €173,655.

TOTAL INCOME 1,233,767€

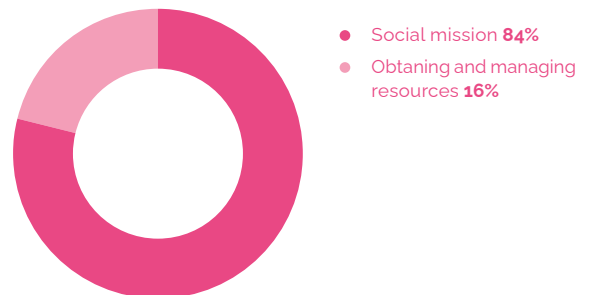


In this financial year, the Foundation's income has reached €1,233,767.

Such substantial increase, when compared to previous years, is due to the legacy received from the JAL Association. The increase is also embraced in the Balance Sheet.

98% of all funds received come from private funds. The rest is raised through sales and Financial income. In this financial year, no public funds were received.

TOTAL EXPENSES 1,060,112€



This year, the expenses necessary to cover the effects of COVID-19, mainly in Mumbai, were very high, as the needs were colossal.

FINANCIAL STATEMENTS

Assessment of the situation (in Euros)

Assets	2021-22	2020-21
Non-current asset	346,452	288,714
Current asset	1,694,735	587,607
Total	2,041,187	876,321

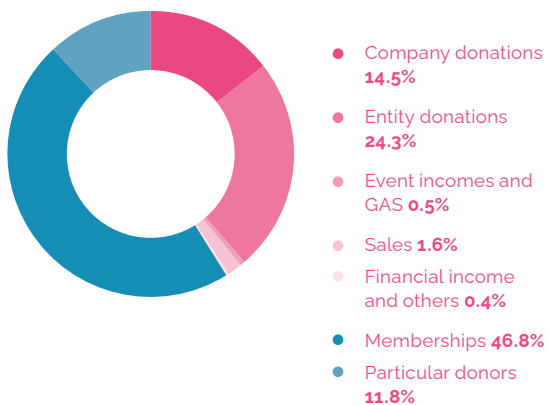
Equity and debt	2021-22	2019-20
Equity	1,983,740	813,296
Non-current liabilities		9,904
Current liabilities	57,447	53,121
Total	2,041,187	876,321

FINANCIAL STATEMENTS

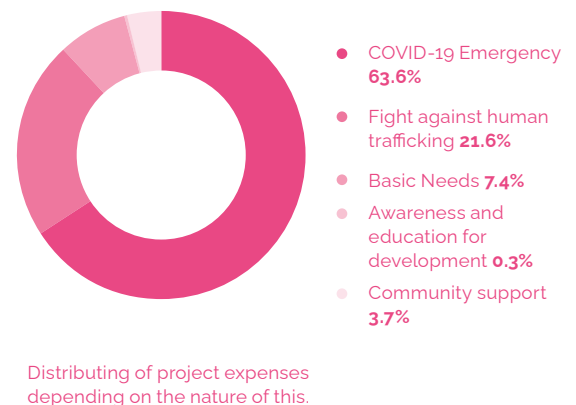
Profit and Loss Account (in Euros)

Profit and Loss	2021-22	%	2020-21	%
Income				
Income from own activity	996,858	81%	794,885	99%
Collaborating Partner Fees	577,667	47%	578,999	72%
Income from promotions, sponsors and collaborations	198,396	16%	52,554	7%
Subsidies, donations and bequests allocated to the surplus for the year	220,795	18%	163,332	20%
Sales	19,456	2%	9,244	1%
Grants, donations and legacies of capital transferred to the surplus of the year	212,104	17.2%	1,064	0.1%
Financial income and other income	5,349	0.43%	179	0.02%
Total income	1,233,767		805,372	
Expenses				
Social mission expenses	888,902	84%	592,680	79%
Resource hiring and management	171,210	16%	158,716	21%
Total expenses	1,060,112		751,396	
Surplus/deficit	173,655		53,976	

SOURCE OF INCOME



PROJECT EXPENSES



COLLABORATIONS AND GRATITUDE

We thank all the people, companies and institutions that have taken part in campaigns as partners or donors. Without them, we would not have been able to accomplish our mission, which is also yours. Thank you!

PUBLIC ADMINISTRATION AND INSTITUTIONS

- Ajuntament de Barcelona
- Ajuntament de Cerdanyola del Vallès
- Ajuntament de Rubí
- Ajuntament de Sabadell
- Ajuntament de Sant Cugat del Vallès
- Fons Català de Cooperació al Desenvolupament
- Il·lustre Col·legi de l'Advocacia de Barcelona

ADVERTISING

- Comunicació21
- Tu Revista
- Urban Beat

DESIGN AND AUDIOVISUAL

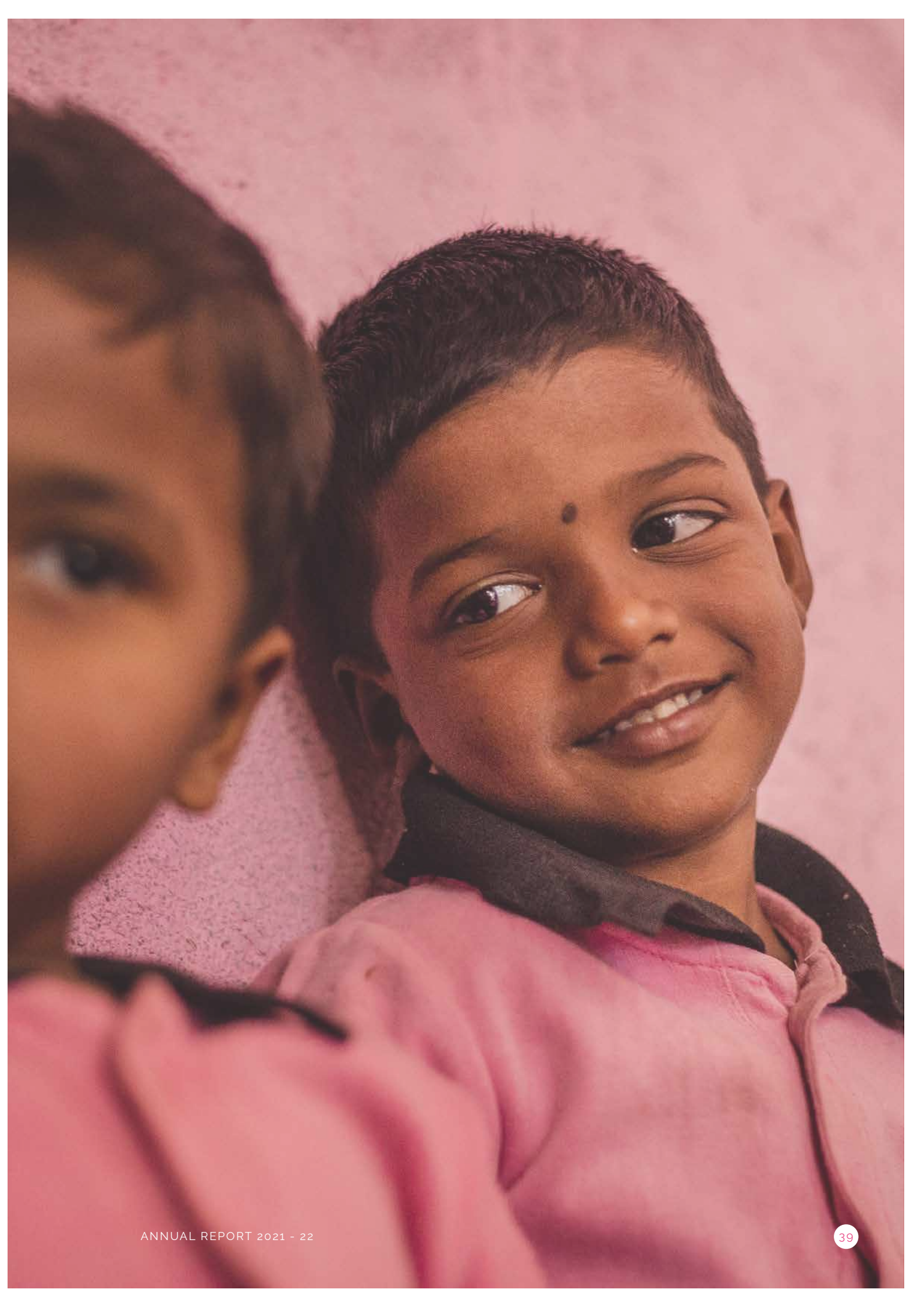
- Andrea Blanes
- Andy Fox
- David Ryer, Moonlight Design
- Esme Pueyo
- Laura Mora
- Mani Páez
- Martín Garrido
- Montse Argerich
- Óscar Xarrié
- Silvia Montoya
- Susanna Carpintero
- Xavier Díaz Oliviero
- Xavi Sureda, Bitakora Films

ASSIGNMENT OF SERVICES

- Francesca Vidal
- Gerard Garcia
- Jaume Barroso López Advocat
- Lidia Gallardo
- María Jesús Castresana
- Martín Garrido Ramírez
- Natalia Sobina
- Olena Zhelvatykh
- Rosa Bernedo
- Rosa Mustienes Montero
- Teresa Demidova
- Victoria
- Yuri Baranin
- Yuri Sobin

COLLABORATION IN EVENTS

- Ana Duato
- Anjalina Chugani
- Beatriz Yago
- Black Limba
- Carla Luna
- Casa de las Asociaciones, Rivas Vaciamadrid
- City Yoga Madrid
- Comatex
- Concepción Cuenca
- Deepti Gidwani
- Espacio Gasso
- Eugenia Herrera
- Eva Espallargas
- Eva Oller
- Fortunata Calabro
- Fundació Ada Món Adivasi
- Grupo Mercado de la Reina
- Irene Soisa - Club de Lectura Jaume Sanllorenzo
- José Carballal
- Jyoti Moorjani Chugani
- Kiran Chugani
- Mar Souto
- María José Martín Martín
- María Victoria Roselló
- Montserrat Soler
- Numen yoga
- Ravi Ramoneda
- Sara Serrano
- Sonia Rodrigo
- Uría Abogados
- Valeria Ramos
- Yogaone Aragón/eixample
- Yogaone Moncloa
- Yogaone Nuevos ministerios
- Yogaone Sants
- Yoga Studio Lleida
- Yogaone Vilanova





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